

Status of transformation in the Subtrop industries



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Subtrop Transformation Summit
12 July 2018



SAMOA

SALGA

subtrop
SA Subtropical Growers' Association

Definition of Transformation

Broadly speaking:

Transformation is increasing the participation of black people throughout the value chain in the Subtropical industries.

“The dti does not view transformation as white farmers giving away their land; rather, transformation should take place through expansion in the industry and black entrepreneurs should be included in the expansion. This a philosophy of ‘growing the cake’ so that more people can participate” – Ms ImameInq Mothebe, the dti

Avocados

Area planted: ±17,000 ha

Annual expansion: ±1000 ha

Production: ±120,000 t

Value*: ±R1.85 billion p.a.

Commercial growers: ±340

Emerging growers (Subtrop members): 78

Employment: ±11,000 Full-time equivalent

*FOB Cape Town & Fresh Produce Market /
wholesale value.



Mangoes

Area planted: ±7,000 ha

Annual expansion: ±100 ha

Production: ±75,000 t

Value*: ±R320 million p.a.

Commercial growers: ±120

Emerging growers (Subtrop members): 54

Employment: ±3,000 (permanent)

*FOB Cape Town & Fresh Produce Market /
wholesale value.



Litchis

Area planted: ±1130 ha

Annual expansion: ±50 ha

Production: ±6,000 t

Value*: ±R120 million p.a.

Commercial growers: ±100

Emerging growers (Subtrop members): 25

Employment: ±2,400 (seasonal and permanent)

*FOB Cape Town & Fresh Produce Market /
wholesale value.



Subtrop transformation initiatives

Subtrop's role:

- **Facilitation to bring together parties interested in transformation.**
- **Provision of technical expertise to emerging growers through**
 - **Study groups.**
 - **Training of government extension officers.**
- **Bursaries.**
- **Telling the good news stories.**

Subtrop transformation initiatives

Subtrop black smallholder members

	No. of smallholders	Hectares planted
Avocado	62	444
Mango	72	486
Litchi	28	133
TOTAL	162	956

Transformation initiatives of commercial growers

- **Mentoring**
- **Interns**
- **Bursaries**
- **Development of black managers**
- **Assisting black smallholders to obtain accreditations such as SIZA and GlobalGAP**
- **Working with communities on restituted land**
- **Black commercial growers**

Black owned land under Subtrop crops

	Commercial (ha)	Restituted (ha)	% Restituted	Communal* (ha)	% Communal	Total % black owned
Avocado	17 000	903	5.3%	1 883	11.1%	16.4%
Litchi	1 124	622	55.3%	180	16.0%	71.4%
Mango	7 000	2 249	32.1%	1 254	17.9%	50.0%
TOTAL	25 124	3 774	15.0%	3 317	13.2%	28.2%

*Source: Limpopo DARD 2012

Thank you

