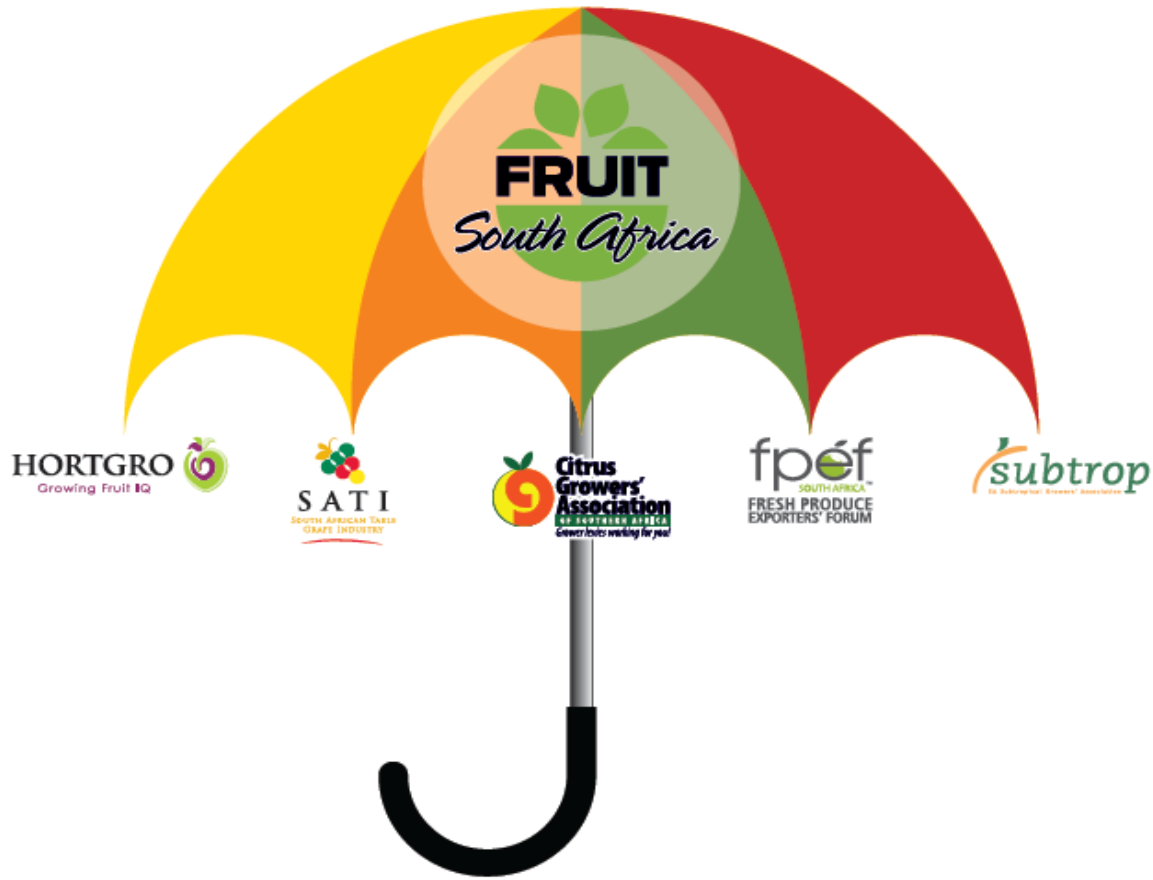


Bridging the Gap Between Government and Industry: FIVCRT

Konanani Liphadzi
CEO: Fruit SA



Fruit SA Structure



Fruit Industry Structure



Fruit SA Vision & Mission

Vision

- A competitive, equitable and sustainable SA fruit industry

Mission

- Fruit SA creates and facilitates a competitive, equitable and sustainable environment for its members



Fruit Industry Value Chain Round Table (FIVCRT)

- Adopted the Fruit Industry Social Compact (FISC) as a point of departure for the work of the FIVCRT.
- Provide an opportunity for industry-led solutions.
- The FIVCRT held its inaugural meeting on the 28th of February 2014.
- A total of 13 sittings have been held since its inception.



Members of the FIVCRT

- Government (DAFF, DTI, DoL)
- Fruit SA (CGA, Hortgro, SATI, Subtrop, FPEF)
- SoEs (NAMC, ARC, PPECB)
- Labour (BAWSI/BAWUSA ; FAWU)
- SANCU
- CCMA



FIVCRT Working Groups

- Employment & Worker Welfare (Mr N Pieterse)
- Transformation (Mr A Rabe)
- Research and Development (Mr W Bestbier)
- Trade (Mr J Chadwick)
- Resource (Mr A Kruger)
- *Local Market (D Donkin)*



Achievements

Employment and Worker Welfare WG

- The WG worked with the CCMA and delivered the Workplace Mediation service.
- Completed Farm Worker Wellness Programme and was approved by the FIVCRT; Application for its funding sent to the ILO.
- Work on the 21 worker demands of farm workers is still on-going.



Achievements

Transformation

- Develop standardize industry reporting template
 - Inputs from Subtrop, Hortgro, CGA, SATI
- Follow-up re the “50 farms” to be commercialized as requested by the DG of DAFF
- Prepare annual report for release during November 2017



Transformation Capacity

Association	Responsible Person	Contact Details
	Mr Lukhanyo Nkombisa	Tel. 012 341 1115 Email: lukhanyo@cga.co.za
	Mr Wilton September	Tel. 021 863 0366 Email: Wilton@sagti.co.za
	Ms Mariette Kotze	Tel. 021 870 2933 Email: mariette@hortgro.co.za
	Ms Nomvuyo Matlala	Tel. 015 307 3676 Email: nomvuyo@subtrop.co.za
	Mr Johannes Brand	Tel. 071 688 1888 Email: johannes@fpef.co.za



Achievements

Trade WG

- African Market access study completed by the Fruit Industry working with NAMC
- In process of developing the African Trade Development strategy
- Engagement during Operation Phakisa, Treasury Agri Work Stream
- Working on alignment of Agrihub, TITANS and Phytclean
- Fruit industry made inroads in the prioritized international markets e.g.
 - **China** - Optimize: Table Grapes – change cold steri: Achieved
 - Awareness: Attend Asia Fruit Logistica (2017 DTI) and Fruit & Veg Beijing
 - **Thailand** - Gain - access for table grapes
 - **Indonesia** - Gain mutual country recognition (MCR); Awareness – Attended Agro-Indo
 - **India** - Phytosanitary – single port for apples/ cold steri pears
 - **USA** - Citrus: revision of cold treatment period, no cutting fruit, Houston;

AGOA



Conclusion

- The FIVCRT is a valuable platform which brings key actors together for fruitful engagement & speedy resolution issues.



Thank you

